

COMPANY PROFILE

Ⓞ CHUGOKU JOZO CO., LTD.



SAKURAO DISTILLERY

SAKURAO
DISTILLERY

Corporate

- Company Name CHUGOKU JOZO Co., Ltd.
- Location 1-12-1 Sakurao, Hatsukaichi, Hiroshima 738-0004
- President President and CEO Kouichiro Shirai
- Establishment October 8th 1918
- No. of Employees 95 (Nov. 2017)
- Branch Tokyo Branch
2-1-15 Shiba Park, B.L.D Building the 7th Floor
Hamamatsucho, Minato, Tokyo
105-0013 Japan
- Direct-sale Store 「Yasuragi Hakobo」
- Direct-sale Restaurant Kansuitei (Restaurant Division)
Kanda Crest Building 1st floor , 1-1 Kanda Awajicho, Chiyoda-ku,
Tokyo-to 101-0063
- Associated Company Hakueikousan CO., Ltd. (Mikawacho Parking)
7-8 Mikawacho Naka-ku, Hiroshima 730-0029

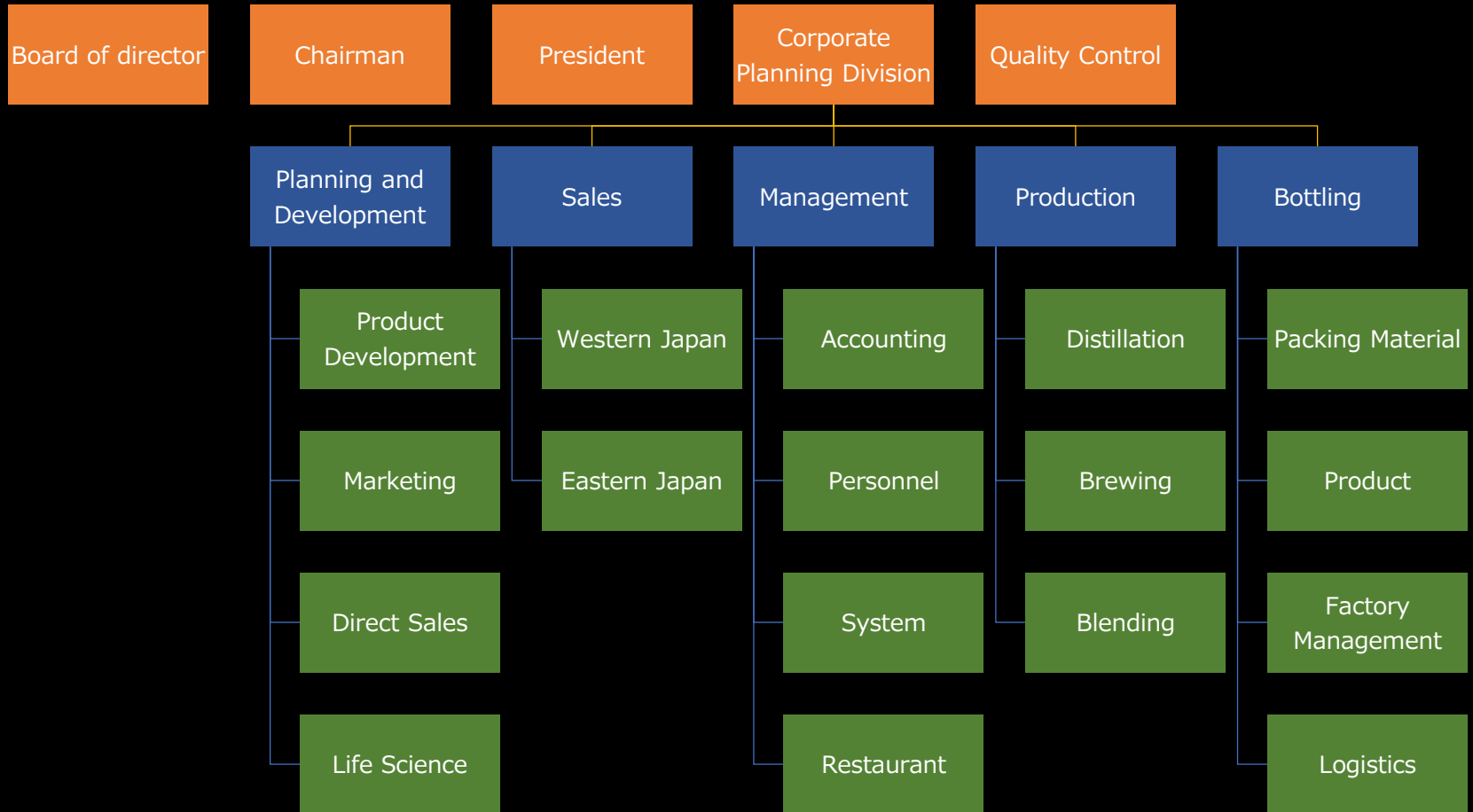
Main Business

- Manufacture and sales of alcohols
- Import and sales of alcohols
- Restaurant business and sales of food • sundries
- Manufacture and sales of cosmetics
- Lease and sales of real estates
- Business, consulting, and investment pertaining to the business listed above

History

- 1918 CHUGOKU JOZO is established as a limited partnership
- 1938 Grew into a joint-stock cooperation and was renamed to CHUGOKU JOZO Co., Ltd.
- 1963 Started brewing sake
Completed Four Season Sake Brewery No. 77
- 1967 Released the sake line「Hakosake Ichidai」which uses a groundbreaking paper container that was co-developed with the cooperation of Zupack GmbH (Germany)
- 2004 Expanded the distillation equipment
- 2006 Established our EC website,「Yasuragi Hakobo」
- 2012 Opened our direct-sale store,「Yasuragi Hakobo」
- 2015 Implemented carbonic acid filling equipment
- 2017 SAKURAO DISTILLERY started operation

Company Org. Chart



Offer Drinking Scenes

Great changes are taking place around us everyday
in the process of rapid development of society, as well as life style.
We are pioneer of sake manufacture in paper pack in the world.

Nowadays, we are trying to lead a trend of offering the drinking scenes for customers.
The spirit of pursuing technique development
and thoughts innovation push us manufacture higher quality products
to meet the customer's needs as better as we can.



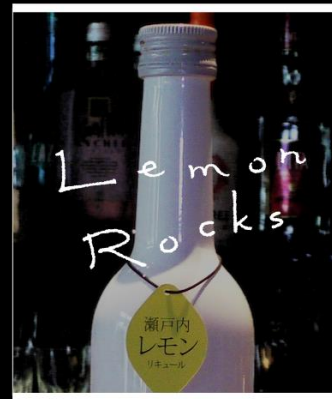
Our Products



Gin



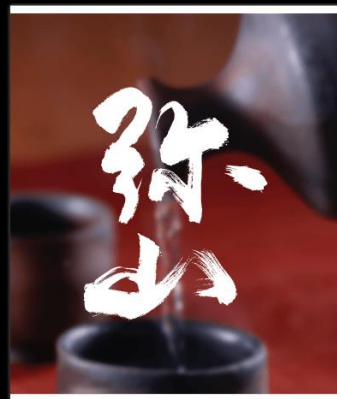
Whisky



Fruits Liqueur



Sparkling



Sake



Shochu



Carp

SAKURAO DISTILLERY

INNOVATION FROM TRADITION FROM HIROSHIMA TO THE WORLD

In 1918, CHUGOKU JOZO Co., Ltd. Was founded in the town of Sakurao, Hatsukaichi, Hiroshima.

Our distinct flavors were born from techniques and traditions that have been cultivated from over 100 years of experience in the production of alcohol, and this day, these flavors are still loved and fondly enjoyed by many.

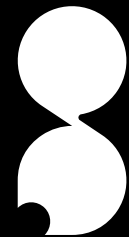
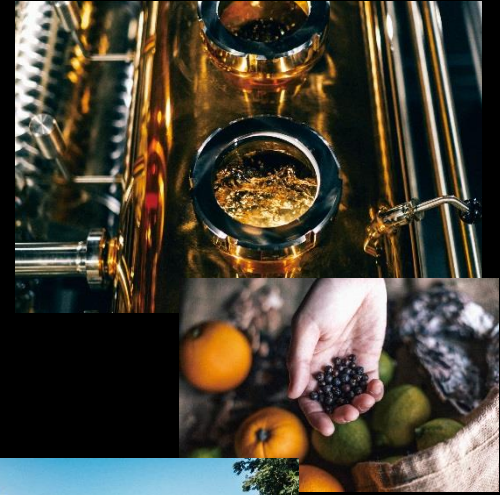
However, it has been our belief that it is important to not just rely on traditional techniques alone.

With that in mind, in 2018, we established the SAKURAO DISTILLERY, a craft distillery in Hiroshima, to challenge new possibilities in the production of western liquors.

We have been driven to the challenge of producing a product that will grab the world's attention for no other reason than it's in our DNA to endlessly pursue innovation.

The spirit of innovation from tradition brought us where we are, and it will continue our history for the next 100 years.

We hope that you are looking forward to the new and innovative flavors that SAKURAO DISTILLERY will develop in the future.



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